

THE
Silver Lining Gala

PLEASE JOIN US ON SATURDAY, OCTOBER 19, 2019
FOR A NIGHT OF CELEBRATION

CROWNE PLAZA
4290 EL CAMINO REAL, PALO ALTO

Connect with a diverse group of philanthropists, medical professionals, community leaders, cancer survivors and their families who are making a real difference in our Bay Area community.

25 YEARS OF SUPPORT

We set out 25 years ago with an ambitious dream to provide innovative support to those facing cancer in a personalized, compassionate way.

Over the years, clients have shared with us how Bay Area Cancer Connections has been their silver lining. BACC has supported them and their families through difficult times, and helped them navigate life after a cancer diagnosis.

We are celebrating the clients we've served, the many friends who have generously given their time and resources to BACC, and the vibrant community we have created.

Join us as we continue to grow that community by taking our programs and services on the road. Partner with BACC to change the future of cancer supportive care.



Sponsorship Opportunities

PLATINUM - PRESENTING SPONSOR - \$50,000

- VIP premier dinner seating for 20 guests
- Your business/corporation will receive prominent logo branding on the following:
 - Invitation
 - All promotional materials related to event
 - Back cover & full page ad/tribute in Gala program
 - Event recognition signs
 - Event recognition slideshow
 - BACC website & newsletter
 - Print advertising
- Social media awareness: Facebook, Instagram, and Twitter posts
- Press releases (name listed)
- Your employees will receive:
 - Educational opportunities
 - Personalized volunteer program opportunities

GOLD - PREMIER SPONSOR - \$30,000

- VIP premier dinner seating for 16 guests
- Your business/corporation will receive logo branding on the following:
 - Invitation
 - All promotional materials related to event
 - Full page ad in Gala program
 - Event recognition signs
 - Event recognition slideshow
 - BACC website & newsletter
 - Print advertising
- Social media awareness: Facebook, Instagram, and Twitter posts
- Press releases (name listed)
- Your employees will receive:
 - Educational opportunities
 - Personalized volunteer program opportunities

SILVER - 25TH ANNIVERSARY SPONSOR - \$25,000

- VIP premier dinner seating for 10 guests
 - Your business/corporation will receive logo branding on the following:
 - Invitation
 - All promotional materials related to event
 - ½ page ad in Gala program
 - Event recognition signs
 - Event recognition slideshow
 - BACC website & newsletter
 - Print advertising
 - Social media awareness: Facebook, Instagram, and Twitter posts
 - Press releases (name listed)
-

BRONZE SPONSOR - \$10,000

- Preferred dinner seating for 4 guests
 - Logo on website and newsletter
 - ¼ page ad in Gala program
 - Social media awareness
 - Facebook, Instagram, and Twitter recognition posts
-

FRIENDS OF BACC SPONSOR - \$5,000

- Logo on website and newsletter
 - Name listed in Gala program
 - Dinner seating for 4 guests
-

TABLE SPONSOR - \$2,500

- Reserved dinner seating for 8 guests



YES! I/MY COMPANY WILL SUPPORT THE 25TH ANNIVERSARY GALA AT THE LEVEL OF:

- _____ Platinum Sponsor - \$50,000
- _____ Gold Sponsor - \$30,000
- _____ Silver 25th Anniversary Sponsor - \$25,000
- _____ Bronze Sponsor - \$10,000
- _____ Friends of BACC Sponsor - \$5,000
- _____ Table Sponsor - \$2,500

Company Name/Name as you'd like to be acknowledged

(as it should be listed on promotional materials)

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

(continued)



Please select:

_____ Check enclosed, payable to: **Bay Area Cancer Connections**

_____ Charge my Visa | MasterCard | American Express (circle)

Credit Card # _____ Exp _____ / _____

_____ I am unable to sponsor, but wish to support BACC with a tax-deductible donation of: \$ _____

Signature: _____ Date: _____

Please complete and return by August 25 to secure all sponsorship benefits.
Final deadline for sponsorship (with limited benefits) is October 4.

More information can be found at www.BayAreaCancer.org

Send to:

Maria Burns, Director of Development
Bay Area Cancer Connections
2335 El Camino Real, Palo Alto, CA 94306

Office: (650) 326-6299, ext. 18 | Fax: (650) 326-6673
Email: Maria@BayAreaCancer.org

Bay Area Cancer Connections is a 501(c)(3) nonprofit organization with tax ID number 77-0417605.