

MEDIA ADVISORY

Bay Area Cancer Connections Hosts 15th Annual Cancer Conference

Featuring Nearly 50 Experts and Exhibitors Covering Topics from Sexuality, Nutrition, Cannabis Therapy and More

Palo Alto, CA — October 12, 2018 — Bay Area Cancer Connections (BACC), the largest nonprofit educator and free support network serving anyone affected by breast and ovarian cancer in the Bay Area, is hosting its 15th Annual Cancer Conference which features medical experts, updates on treatments and wellness along with a resource fair.

The full-day conference, sponsored by Oracle, is designed for those in-treatment or post-treatment for breast or ovarian cancer as well as for medical professionals, therapists and health educators. More than a dozen experts from the Stanford School of Medicine and Cancer Institute, Kaiser Permanente, UCSF Osher Center for Integrative Medicine, Zuckerberg San Francisco General Hospital and the American Cannabis Nurses Association will participate in the event along with over 30 exhibitors showcasing the latest in products and services available.

"Our annual conference offers a wealth of information from experts in the field for anyone dealing with breast or ovarian cancer from a patient or professional standpoint," said Rina Bello, Executive Director of BACC. "We will be covering topics ranging from sexuality and nutrition to fatigue and insomnia to the use of cannabis to manage pain and much more."

PRESENTATION TOPICS INCLUDE:

- Sexuality and intimacy
- Cannabis therapies
- Nutrition
- Managing fatigue, insomnia and cognitive impairment
- Integrative oncology
- Ovarian cancer: treatment and research updates

- Metastatic breast cancer: treatment and research updates
- For a full list of topics, visit our <u>website</u>.

REGISTRATION

The registration fee is \$50 and includes breakfast, lunch, resource fair, complementary therapies, and access to all presentations. For tickets, <u>click here</u>.

WHEN:	Friday November 2, 2018 8:30 a.m. to 3:30 p.m.
WHERE:	Oracle Conference Center 350 Oracle Parkway Redwood Shores, CA 94065
Cost:	\$50

About BACC

Bay Area Cancer Connections (BACC) is the region's largest nonprofit educator and support network serving those affected by breast and ovarian cancer. The agency offers a wide range of free, personalized services designed to inform and empower individuals, including emotional support, cancer education, counseling and more. In addition, BACC provides low-income, uninsured women and men with access to critical screening and diagnostic services for breast health issues. For more information go to <u>bayareacancer.org</u>.

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