

Latina Breast Cancer Agency Merges with Bay Area Cancer Connections

Breast Cancer Services Will Continue to Those in Need

Palo Alto, CA — September 4, 2018 — Latina Breast Cancer Agency (LBCA), which provides free access to breast health resources for low income women and women of color, will merge into Bay Area Cancer Connections (BACC), the largest nonprofit educator and support network serving anyone affected by breast and ovarian cancer in the Bay Area.

Effective immediately, BACC will continue providing services from the LBCA San Francisco office located at 4271 Mission Street and continue working with LBCA partners such as St. Luke's Hospital where the majority of screening, diagnostic and imaging services are performed. Expanded services such as emotional support and information offered under BACC will also be available to this community.



"Over the years, LBCA helped more than 6,400 low income and underinsured women gain access to diagnostic treatment, breast health education and emotional support," said BACC executive director Rina Bello. "It is extremely important that we carry on the mission of LBCA and help people in need receive assistance and guidance in dealing with breast health issues. We're excited to add even more programs to further complement the medical care these individuals receive."

This merger is a natural fit for the BACC community. During the last fiscal year, 81 percent of the individuals enrolled in a special BACC program that provided care to those who otherwise would not have access to quality healthcare were Spanish speakers. The new services BACC is adopting from LBCA will continue to serve this Latina community. And the addition of two LBCA staff members including executive director Olivia Fe, will only improve BACC's programs and services.

"I'm excited about the potential to expand our reach in the future and better provide a broader continuum of services to our clients," Fe said. "BACC is a great organization and we look forward to continuing our work in the community."

About BACC

Bay Area Cancer Connections (BACC) is the region's largest nonprofit educator and support network serving those affected by breast and ovarian cancer. The agency offers a wide range of free, personalized services designed to inform and empower individuals, including emotional support, cancer education, therapies, and more. In addition, BACC provides low-income, uninsured women with access to critical screening and diagnostic services for breast health issues. For more information go to bconnections.org.

Pictured: Olivia Fe, LBCA Executive Director (left), Supporter (center), Rina Bello, BACC Executive Director (right)

