



BECOME A PHILANTHROPIC PARTNER TODAY!

Bay Area Cancer Connections (BACC) supports anyone affected by breast or ovarian cancer with personalized services that inform and empower. We invite you to join us in our mission by becoming a Philanthropic Partner today!

What is a Philanthropic Partner?

Philanthropic Partners are organizations or groups that hold fundraising events to raise funds for and awareness of BACC. By supporting BACC, partners have the opportunity to help our shared community, meet philanthropic goals, and feel great doing it! BACC welcomes partnerships with organizations and groups that are aligned with our mission and values.

We need your help!

BACC is a critical resource for thousands of people in the Bay Area who are recently diagnosed or otherwise impacted by breast or ovarian cancer, particularly for the most vulnerable in our community. We provide more than 50 programs and services, free of charge, with a unique blend of compassion, personalization, and informed support.

By partnering with BACC, your organization helps ensure that we keep our doors open and supports us as we broaden our reach and strengthen the health care safety net in the Bay Area and beyond.



Why partner with BACC?

- ❖ Boost the visibility of your organization!
 - Events may be promoted to our extensive network of donors, volunteers, and supporters through our email newsletters, website, and Facebook page.
 - Your organization will be listed in our annual Impact Report, which is widely shared and posted on our website.
- ❖ Demonstrate your organization's commitment to corporate social responsibility to your employees and customers.
- ❖ Increase employee engagement through team-building events that positively impact those facing cancer.
- ❖ Feel great about helping a trusted, highly-regarded cancer organization and people in need in our community!



In 2021, BACC earned Guidestar's Platinum Seal of Transparency and four out of four stars from Charity Navigator.

Participation Requirements

1. For in-person events, BACC brochures and signage (or equivalent provided by BACC) must be displayed during the event.
2. Use of BACC's name/logo, and any materials using BACC's name/logo, must be approved by BACC. Please submit materials for approval at least one week prior to the event.
3. Partners must follow BACC's guidelines for communicating about BACC.
4. When applicable, the event's agreed-upon proceeds must be delivered to BACC within 90 days of the event's conclusion.

This sounds exciting! How do we get started?

- ❖ Decide how you would like to partner with BACC. In the past, organizations have held shopping days (e.g., 20% of proceeds are donated to BACC), sold special pink items for Breast Cancer Awareness Month, organized fitness challenges, and more! We're flexible and happy to help you design a promotion or event that works for you.
- ❖ Complete our **Philanthropic Partner Interest Form** and email it to Valerie Bennett at valerie@bayareacancer.org. Once the form is received, we will contact you to discuss your event.



Questions?

Please contact Valerie Bennett, Philanthropy Program Coordinator, at 650-326-6299, ext. 17 or valerie@bayareacancer.org.



650-326-6686



info@bayareacancer.org



[@bayareacancer](https://www.instagram.com/bayareacancer)



Philanthropic Partner Interest Form

Thank you for your interest in partnering with Bay Area Cancer Connections!

Please complete this form and email it to Valerie Bennett, Philanthropy Program Coordinator, at valerie@bayareacancer.org. Upon approval, we will be happy to endorse your event and the use of our name and logo, as well as provide you with further information to help make your event a success.

Today's Date _____

Organization Name (to be listed in promotional materials)

Website _____

Address _____ City _____ State _____ Zip _____

Contact Person _____ Title _____

E-mail _____ Phone _____

Please tell us about your event (e.g., event type, location, attendees). If you are not yet sure of the details, that's ok!

Start Date: _____ End Date: _____ Fundraising Goal: \$ _____

How can we help make your event successful?

(cont.)

Why are you interested in partnering with BACC?

Please review our Philanthropic Partner Participation Requirements below. By submitting this form to BACC, you are confirming that you have read and agree to these terms.

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