

CHAMPION THE BAY AREA CANCER COMMUNITY

Consider a sponsorship opportunity for BACC's 23rd Annual Conference.

THE PEOPLE BEHIND THE STATISTICS

Behind every statistic is a person: a colleague, a neighbor, a mother, a friend. Breast cancer affects 1 in 8 women; ovarian cancer, 1 in 91. Chances are, someone in your organization already knows this firsthand. Sponsoring BACC is an investment in your community and a statement about what your company stands for.

A LEADER IN CANCER SUPPORT

For over three decades, BACC has stood alongside more than 40,000 patients navigating breast, ovarian, and gynecologic cancer, offering trusted, compassionate support at every step. One of the Bay Area's most respected cancer nonprofits, we serve more than **4,200 clients each year across 10 counties** and beyond through 30+ free programs designed to meet people where they are. As our community's needs evolve, so do we.

We serve each client as an individual, not a diagnosis: filling the gaps between the treatment they receive and what they truly need.

TRUSTED BY THE REGION'S LEADING INSTITUTIONS

BACC maintains strong partnerships with the Bay Area's most respected healthcare systems and community partners:



23rd ANNUAL
CANCER
CONFERENCE

Friday November 13, 2026
8:30 a.m. – 4:00 p.m.

Crowne Plaza Hotel
1221 Chess Dr.
Foster City, CA 94404

Share
Knowledge

Inspire
Hope

Cultivate
Community



WHY PARTNER WITH BACC?

Your partnership ensures that cutting-edge cancer information, vital resources, and 30+ free programs remain accessible to anyone facing breast or ovarian cancer, regardless of where they live, who they are, or who they love.

In return, your organization gains:

- **Brand alignment** with a 33-year legacy of trusted, community-centered care.
- **Visibility** across an engaged network of 8,000+ donors, volunteers, and advocates.
- **Multichannel exposure** through BACC's website, social media, and targeted email campaigns.
- **Employee engagement opportunities** – including volunteer days and event participation.
- **Environmental & Social Responsibility** – impact you can measure and communicate to stakeholders.

THE BACC ANNUAL CONFERENCE

Each year, BACC convenes patients, long-term survivors, caregivers, healthcare professionals, and advocates in the Bay Area for a full day of learning, connection, and empowerment. Breast and ovarian cancer research, education, and treatment leaders share the latest developments through the lens of community-based care.

We anticipate another sell-out year in 2026 in this one-of-a-kind event with a strong, loyal following that draws new attendees annually and features an exceptional lineup of world-renowned speakers.

Last year's topics included:

- Managing Menopause
- Updates in Metastatic Breast Cancer Treatment
- Updates in Ovarian Cancer Treatment
- Updates in Early Stage Breast Cancer Treatment

RESOURCE FAIR

Sponsors interact directly with attendees alongside leading community partners including Cancer CAREpoint, Cancer Support Community, Women's Cancer Resource Center, The Teal Foundation, and more.

SPONSORSHIP OPPORTUNITIES

To explore sponsorship opportunities, contact Kellie Stafford, Corporate Giving Officer, at kellie@bayareacancer.org or (650) 326-6299 ext. 25.



HOW WE SERVE OUR COMMUNITY

Education & Outreach

Our Cancer Information and Education program helps clients better understand their diagnosis and treatment options, meaning fully reducing fear and anxiety.

Whole Person Health

Weekly support groups, posttreatment programs, and a free boutique offering wigs, hats, and breast prostheses, and support on clients' terms.

Access to Care for All

Through our Mobile Resource Center and Financial Assistance programs, we reach patients at every stage of their cancer journey, especially in underserved communities.

ANNUAL CANCER CONFERENCE SPONSORSHIP OPPORTUNITIES

Every sponsorship includes meaningful volunteer engagement opportunities for employees.

Premier Sponsors receive a personalized experience tailored to their team.

For more information or to discuss a custom sponsorship arrangement, please contact Kellie Stafford, Corporate Giving Officer, at kellie@bayareacancer.org or (650) 326-6299 ext. 25.

COMMUNITY SPONSOR | \$2,500

- 2 complimentary conference registrations
- Logo recognition in the printed conference program
- Name listed on the conference website page
- Logo included in post-event thank-you email to all attendees
- Resource Fair exhibitor
- Listing on event signage
- 2 social media posts
- Recognition from podium
- Recognition in annual impact report

ADVOCATE SPONSOR | \$5,000

- 4 complimentary conference registrations
- 1/4 page ad conference program
- Logo on event signage
- Logo on conference website
- Recognition in pre- and post-event email communications
- Resource Fair exhibitor table in the networking area
- 4 social media posts
- Recognition from the podium
- Recognition in annual impact report

CHAMPION SPONSOR | \$10,000

- 6 complimentary conference registrations
- Logo on main stage screen throughout the event
- Verbal recognition from the podium
- Featured logo placement & link on conference website
- Half page ad in conference program
- Dedicated sponsor mention in email communications (3x)
- 6 social media posts
- Premier welcome at event entrance
- Premium exhibitor table in a high-traffic location
- Wellness class tailored for your employees
- Educational opportunity for your employees
- Premium event seating
- Highlight in annual impact report

PREMIER SPONSOR | \$15,000

- 8 complimentary conference registrations
- Named recognition as presenting sponsor
- Conference website banner/ Presenting logo and link posting
- Full page ad in conference program
- 8 social media posts
- Premier welcome at event entrance
- Premium exhibitor table in a high-traffic location
- Opportunity to deliver opening or closing remarks
- Exclusive feature in pre-event, day-of, and post-event communications
- Double exhibitor footprint in high traffic area
- Post-event attendee summary report
- Educational opportunity for your employees
- Premium conference seating
- Contribution to swag bag
- Feature story in donor newsletter
- Feature story in annual impact report

ANNUAL CANCER CONFERENCE SPONSORSHIP COMMITMENT FORM

Please complete and return by **September 5th** to secure all sponsorship benefits

Yes, our company will support the 23rd Annual Conference at the level of:

- ☐ **PREMIER**
Sponsor, \$15,000
- ☐ **CHAMPION**
Sponsor, \$10,000
- ☐ **ADVOCATE**
Sponsor, \$5,000
- ☐ **COMMUNITY**
Sponsor, \$2,500
- ☐ **OTHER**

Company Name (please print)

(As it should be listed on promotional materials)

Contact Name

Title

Address

City

State

Zip

Phone

Email

Website

Facebook

Instagram

Linkedin

☐ **Check enclosed, payable to:** Bay Area Cancer Connections

☐ **Charge my credit card:**

Name (please print)

(As it is on credit card)

Card Number

Exp.

CVV

☐ **Yes, I want to cover the processing fees,** so 100% of my donation goes to BACC.

Signature

Date

Send to:

Kellie Stafford, Corporate Giving Officer
Bay Area Cancer Connections
1511 S. Claremont Street, San Mateo, CA 94402
Office (650) 326-6299, Ext. 25 Fax (650) 242-8251
Email kellie@bayareacancer.org

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